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SACE meets Nutifood – 21 January 2021

# The Federation

Born in 1945, **FederUnacoma** (the Italian Federation of Agricultural Machinery Manufacturers), member of Confindustria, represents manufacturers of tractors, of agricultural and gardening machinery and equipment and related components.



Membership:

- **310** companies accounting for **80%** of Italy-based manufacturing facilities



# The Associations



## ASSOMAO

is the association which represents the manufacturers of implements for: tilling, seeding, transplanting, fertilizing, crop protection, irrigation, harvesting, first processing after harvesting, livestock raising and handling and transport.



## ASSOMASE

is the association which groups the manufacturers of self-propelled machines (all agricultural machinery with one or more axles and powered by an engine, other than tractors).



## ASSOTRATTORI

is the association which groups the manufacturers of tractors.



## COMACOMP

is the association which groups manufacturers of: mechanical components, hydraulic components, electric-electronic components, miscellaneous components, irrigation components and spraying components.



## COMAGARDEN

is the association which groups manufacturers of garden machinery.



# The Agro-industry sector (an excellence of Made in Italy)



Production

Processing

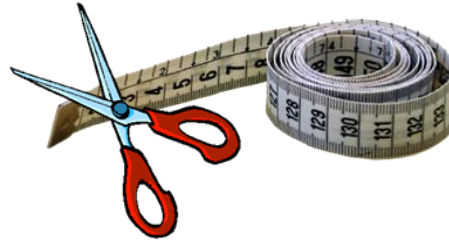
Packaging





# The Italian agricultural machinery industry

- Made up of small and medium-sized enterprises being flexible and capable to customize their production according to the different regional agricultural needs



- Industry focused mainly on small and medium mechanization suitable for horticulture and high-value crops (fruits and vegetables)



- Offering the widest range of agricultural machinery and equipment as well as related components compared to the main global competitors (mainly United States and Germany) whose production is primarily addressed to extensive crops



# The Italian agricultural machinery industry

**≈2,000**

Companies

**€ 11.4  
bln**

Turnover  
2019

**65%**

Percentage of the  
turnover  
from exports

**180**

Export target  
Countries

**3<sup>rd</sup>**

In the World  
for turnover

**1<sup>st</sup>**

In the World  
for range of  
products



# The Italian agricultural machinery industry (turnover in 2019)



**TRACTORS**  
**1.730 bln €**  
**-5.5%**



**AG. MACHINERY**  
**5.240 bln €**  
**+1.5%**



**PARTS FOR TRACTORS**  
**935 mln €**  
**-1.2%**



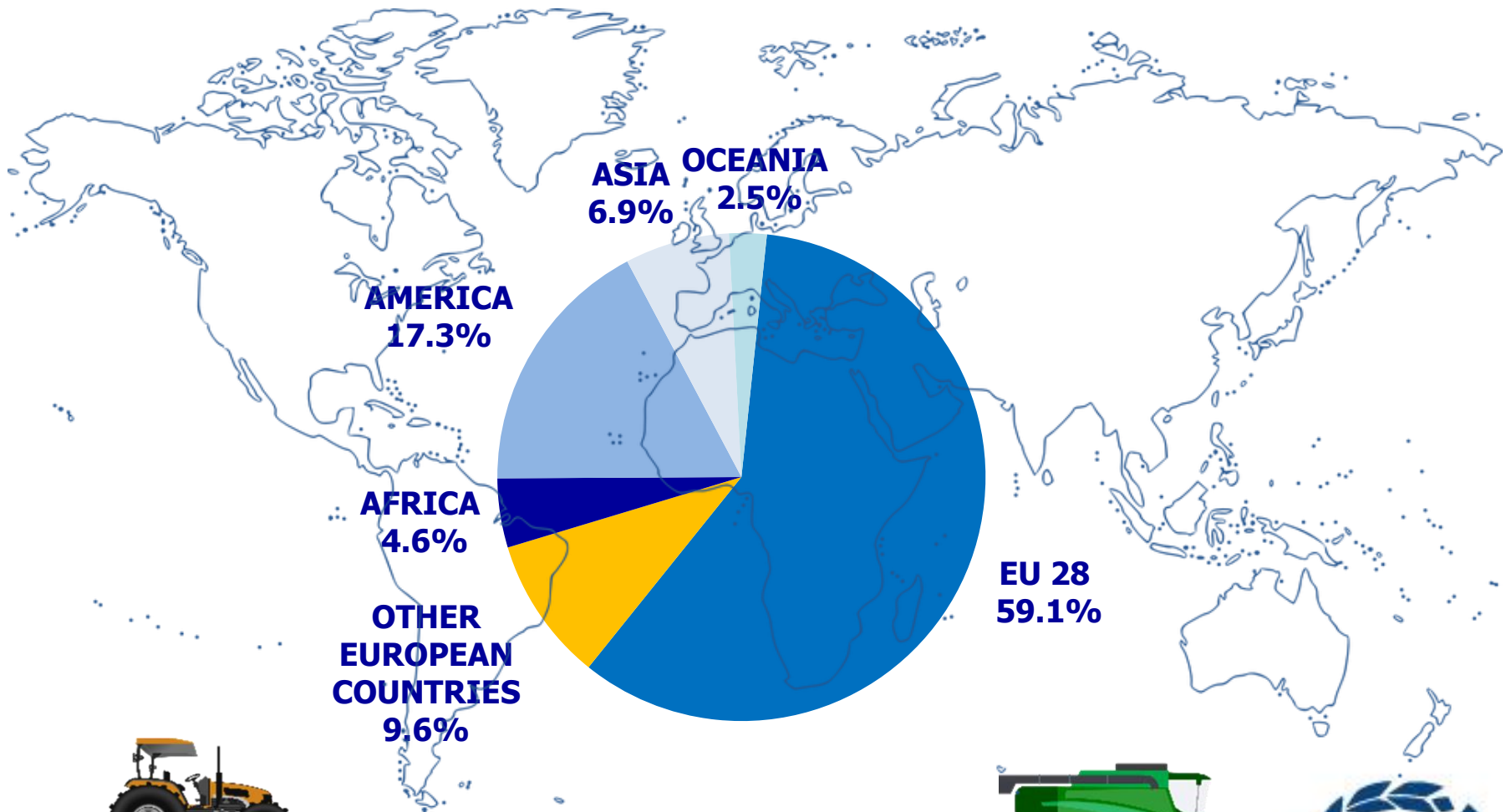
**GARDEN EQUIPMENT**  
**780 mln €**  
**-2.5%**



**COMPONENTS AND PARTS**  
**2.747 bln €**  
**+17%**

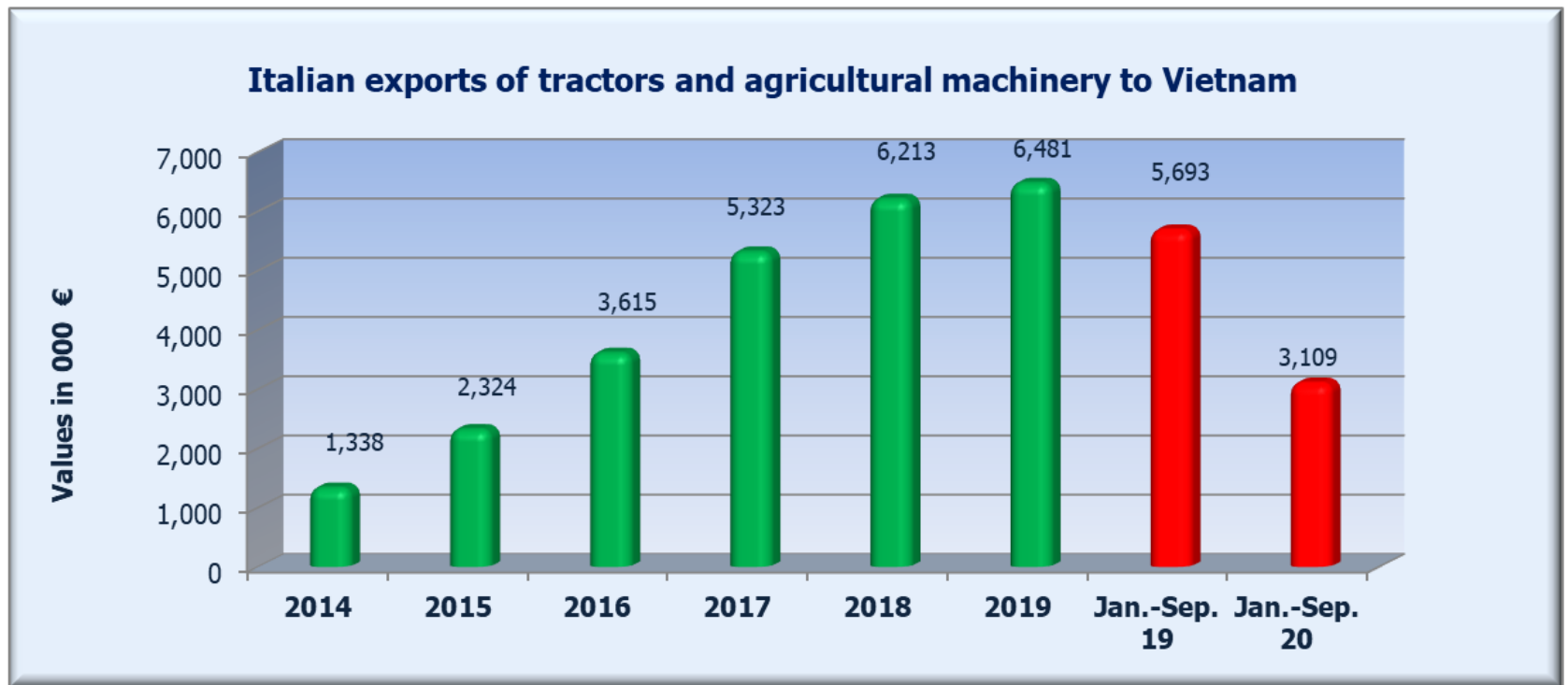


# Value of Italian exports by Region - 2019

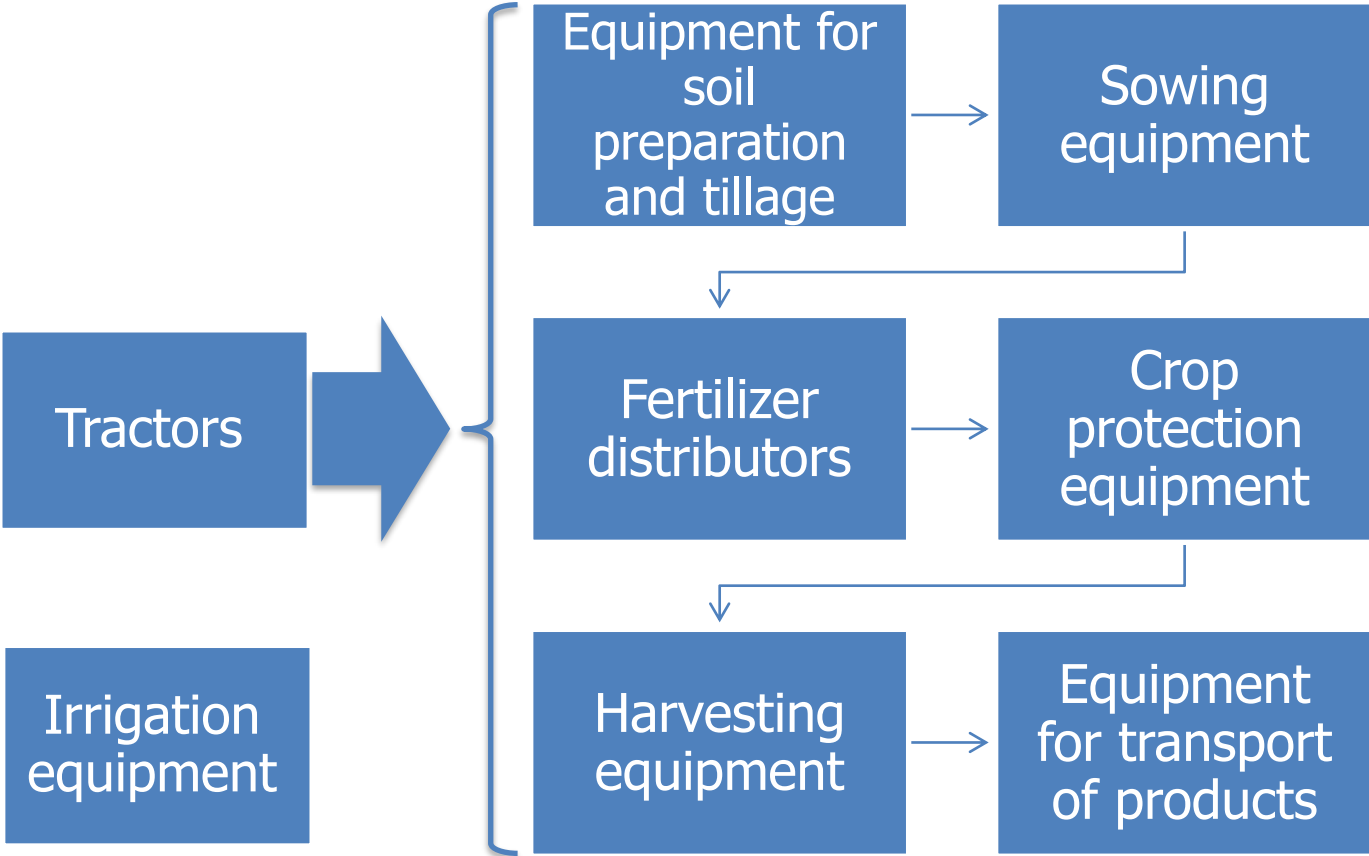




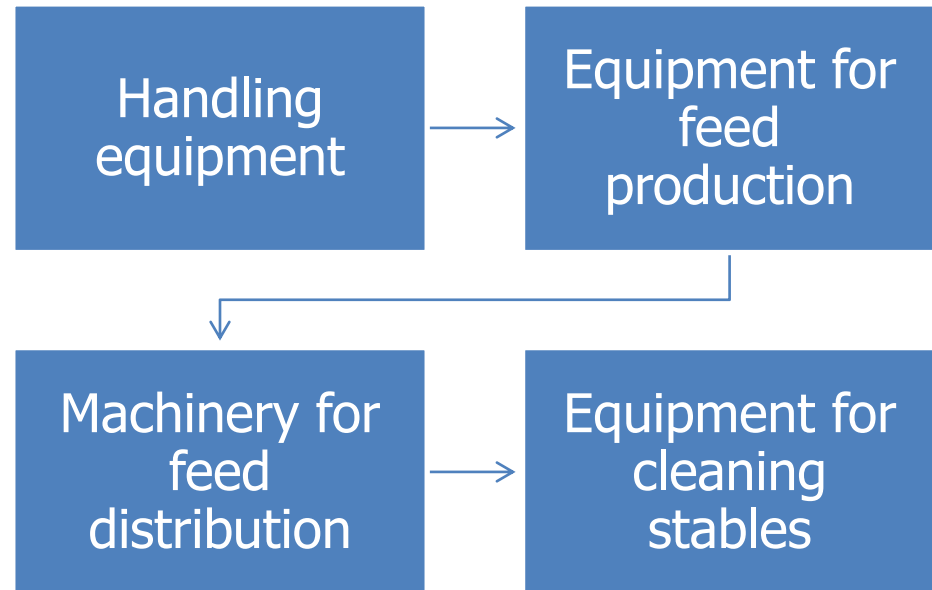
# Trade with Vietnam



# Technologies for mechanizing forage production



# Technologies for mechanizing cow stables





INTERNATIONAL AGRICULTURAL  
AND GARDENING  
MACHINERY EXHIBITION



eima  
componenti



The Event

Bologna, 19-23 October 2021

[www.eima.it](http://www.eima.it)

# Thank you

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