

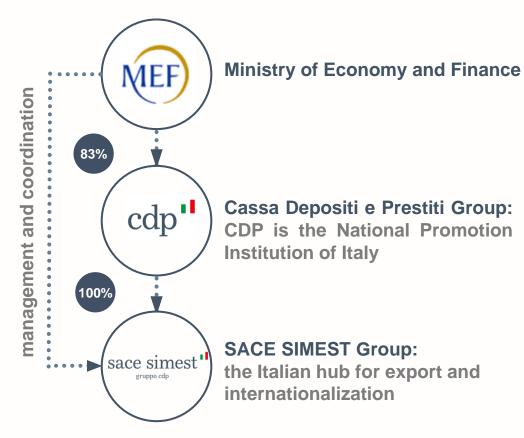
gruppo cdp

SACE-SIMEST

The Italian export credit agency in China



The group



CDP Group Highlights (2018)

Total assets	Loans	Postal funding
438 EUR Bn	100 EUR Bn	260 EUR Bn
Equity 36 EUR Bn	Equity portfolio 34 EUR Bn	Non-Postal funding 93 EUR Bn

SACE Group Highlights (2018)

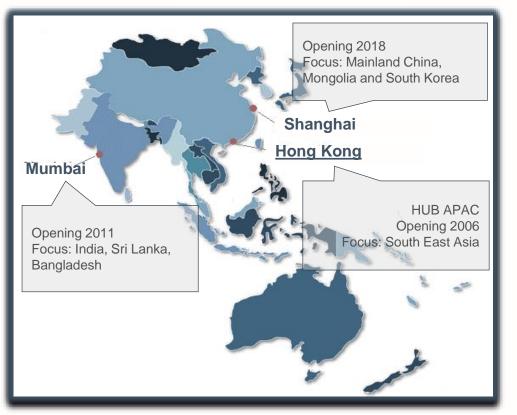


A Global Network



The APAC Region

APAC REGION





Risks insured in APAC Region

Main sectors for SACE: *Oil&Gas*, Infrastructure, Chemical Petrochemical and *Power*

Other main sectors for APAC *Region*: Automotive, AgriBusiness, FFF, Pharma&Health



Strategy, partnerships and agreements in China



SACE SHANGHAI 1st European Export Credit Agency

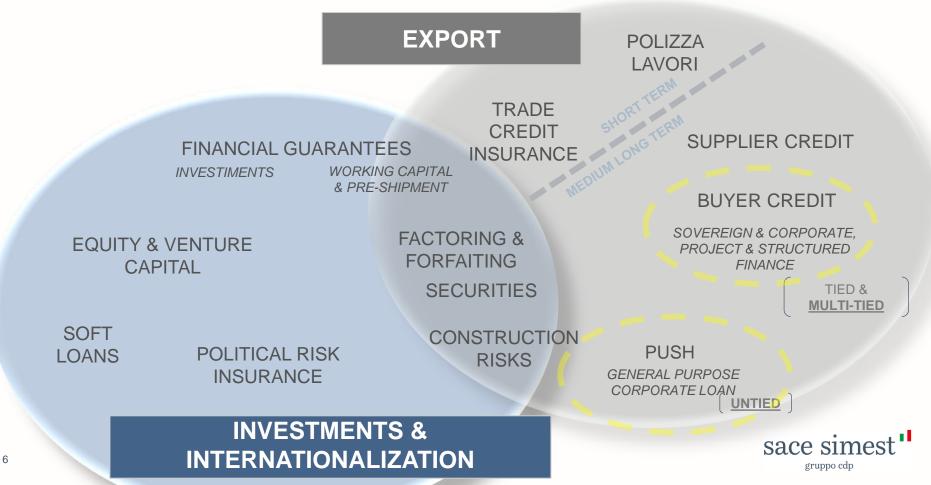
2nd after South Korea

- Reference point for Italian and Chinese companies
- Encourage the growth of commercial relations in strategic sectors
- Contribute to the positioning of Italian SMEs towards target customers
- Collaborations with financial institutions and strategic local companies





Value proposition: tailored insurance and financial solutions



PUSH STRATEGY in China: state-of-the-art, perspective and strategy

\$ 500

Mn

Focus on top tier and mid-cap/second tier companies

Sectoral diversification (e.g. Petrochemical, Food & Beverage, Fashion & Retail, Oil & Gas, Railways, Infrastructure, Automotive), **targeting both private and public sector companies**

Leveraging on Sistema Italia (e.g. Embassy, Consulate, Italian Trade Agency, Italian Chambers of Commerce, etc.) to promote Italian Industrial excellence in China and encourage match-making between potential Italian suppliers and Chinese companies

Partnership with local stakeholders such as Sumec (main import agent in China) aiming at facilitating commercial aspects and issues related to the custom between Chinese exporters and Italian SMEs

Current pipeline under Push Strategy to Chinese companies





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SACE & SUMEC ITC



The agreement





March 2019: starting a very positive collaboration

FOCUS ON:

- Facilitating transactions involving exports from Italy
- Exploring insurance and financial solutions
- Sharing information on ongoing and potential new projects, expertise and best practices
- Strong increase of new contracts for Italian exporters



The numbers in 2019



- 1st Sumec Roadshow in Italy Rome and Milan
- 6 joint participations in fairs and exhibitions in Italy and China
- Over 100 B2B meetings arranged between Italian exporters (mainly SMEs) and Sumec Itc

SUMEC

- 5 main areas of interest so far: Petrochemical, Textile, F&B, Plastic processing, Packaging
- A team Sace-Sumec Itc dedicated to Italian exporters; daily activity focused on technical and commercial issues
- Several new commercial contracts signed by Italian exporters in China through the partnership Sace-Sumec Itc

sace simest "



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Grazie

Contatti

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