



SACE SIMEST meets Ford Otosan

22 January 2020 - 11 am
Unione Industriale Torino
Via Manfredo Fanti 17, Torino

SACE has guaranteed a 62,5 million Euro loan in favor of **Ford Otosan** – a joint venture between Ford Motor Company and KOC active in the manufacture, assembly and marketing of commercial vehicles and spare parts – with the aim of facilitating the assignment of new orders to Italian exporters.

SACE SIMEST, with the kind support of Confindustria - Unione Industriale Torino, AMMA and ANFIA, is pleased to invite you to meet with Ford Otosan senior representatives from the Procurement department in order to engage with them and explore new business opportunities in a dedicated B2B meeting session.

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AGENDA

11:00 Registration

11:30 Welcome speech

11:35 Opening remarks

Mario Bruni, *Head of Mid Corporate*, SACE

11:40 Turkey: Economic framework and opportunities for Italian SME's

Gino Costa, *Italy Country Advisor*, Invest in Turkey

11:50 Ford Otosan investment plan and procurement needs

Duygu Ozcakil Bulbul, *Purchasing Product Manager*

Tuna Emir, *Indirect Purchasing Manager*

12:20 How SACE can support SME's in the automotive sector

Valerio Alessandrini, *Head of Piemonte and Liguria*, SACE

12:30 Q&A session

13:00 Networking lunch

14:00 B2B meetings

For further information and B2B meeting reservation:
businesspromotion@sace.it